Discover *Safranotherapy®* by Naali

pharmacy catalog 2026



INITIATOR OF SAFRANOTHERAPY®
« THE SCIENCE OF WELL-BEING THROUGH SAFFRON »

naali

The Naali *Universe*



It all begins with a journey to a familiar land. One of our founders travels to **Afghanistan**, the country of his origins. There, saffron is a story of culture, craftsmanship, and sharing.

Upon returning to France, this memory takes root. He discovers the extent of scientific research conducted on saffron: **its benefits for mood, concentration, emotional balance, and stress.**

The idea takes shape and blossoms. With a group of friends, they decide to share this discovery to benefit as many people as possible. **They create Naali**, a brand that reflects them: simple, serious, and human.

They want everyone to have access to the best that saffron has to offer.

- Ethical
- Own saffron extraction
- Clean sourcing
- Rigorous control
- Production made in France/Europe

Since 2020, we have been committed to building a sustainable wellness world. That's why we support the NGO **Code To Inspire**, the first digital coding academy for young women in Herat, Afghanistan, with more than **200,000 hours** of courses already funded.

A way for Naali to give back to the land of saffron what it offers us.

In 2026, we are evolving this commitment by completely rethinking our impact program:

- An **annual national competition** to reward and support grassroots initiatives led by actors who are often less visible and have limited resources.



Saffron
a wellness vector

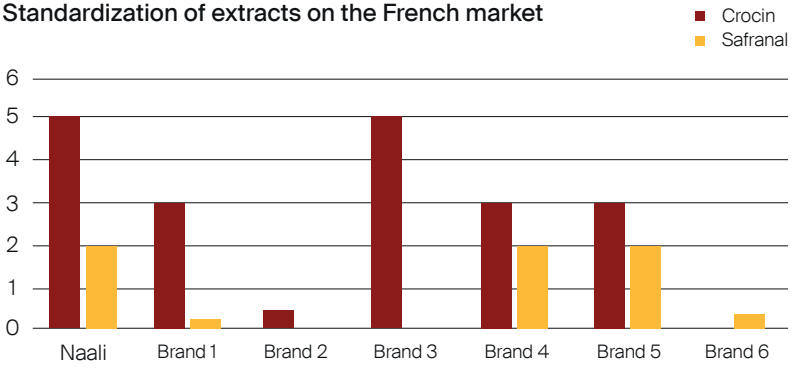
- Anti-inflammatory
- Antioxidant
- Neuro-relaxant

*Traditional virtues of saffron



Naali Extract

Standardization of extracts on the French market



Guaranteed standardization:
- > 5% Crocins HPLC
- > 2% Safranal ISO

100% Red Saffron

Our saffron is tested and certified according to the **ISO 3632 Extra Class Category** standard. It's the highest category of the standard. It demonstrates the **excellent quality** of Naali saffron. It ranks among the best and **most concentrated saffrons** in active compounds.

- **Extra Class**
- Category 1
- Category 2
- Category 3

We choose patented **soft-gummy** technology



Non-sticky gummy

High bioavailability

Active ingredient preservation



Low Temperature Technology

Naali gummies are manufactured using a **unique patented technology** in Europe, using a **low-temperature process** that **preserves active ingredients**, ensuring precise and effective composition for each gummy.

Tender Texture

Our gummies are specially designed to be **tender and easy to chew**, offering a pleasant experience with each daily intake of your dietary supplements. They don't stick to teeth or to each other.

Improved Absorption

The active ingredients in Naali gummies have been rigorously selected to offer optimal bioavailability. The gummy format allows for sublingual absorption, limiting digestive passage and therefore alteration by gastric juices and intestinal and hepatic enzymes.





mango saffron flavor

ANTI-STRESS

ANTI-STRESS SAFFRON GUMMIES

Relaxation and positive
mood



Format 42 gummies
21 doses



Format 60 gummies
30 doses



Format 20 gummies
10 doses

1 Benefits

- **Regulates stress**
- **Balances emotions**
- **Increases feelings of well-being and relaxation**

2 Active Ingredients

- Saffron - 30mg
- Vitamin B3 - 9.6mg, B6 - 1.4mg, B9 - 200µg, B12 - 2.5µg

3 Why?

- Irritability
- Mood swings
- Mental and physical fatigue

2 out of 3 people are affected by stress in France.*

*According to an IPSOS study of 1501 French people aged between 18 and 75, in February 2023.

4 Usage

How much: 2 gummies/day
How: sublingual
When: any time of day or before a stress-full situation
Duration: Format 42 gummies: 21 days taking 2 gummies per day. Format 60 gummies: 1 month taking 2 gummies per day. Format 20 gummies: 10 days taking 2 gummies per day.

5 Precautions

Not recommended for children under 10, pregnant and breastfeeding women.
For people on antidepressants: seek medical advice.

Sugar-free Gluten-free Vegan



wild berries flavor

ANTI-STRESS

ANTI-STRESS SAFFRON GUMMIES

Relaxation and positive
mood



Format 60 gummies
30 doses

1 Benefits

- **Regulates stress**
- **Balances emotions**
- **Increases feelings of well-being and relaxation**

2 Active Ingredients

- **Saffron** - 30mg
- **Vitamin B3** - 9.6mg, **B6** - 1.4mg, **B9** - 200µg, **B12** - 2.5µg

3 Why?

- Irritability
- Mood swings
- Mental and physical fatigue

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4 Usage

How much: 2 gummies/day
How: sublingual
When: any time of day or before a stress-full situation
Duration: 1 month taking 2 gummies per day.

5 Precautions

Not recommended for children under 10, pregnant and breastfeeding women.
For people on antidepressants: seek medical advice.

Sugar-free | Gluten-free | Vegan



strawberry flavor

ZEN

GUMMIES FOR THE WHOLE FAMILY

Calm, serenity &
concentration



Format 90 gummies
30 doses

1 Benefits

- **Reduces agitation**
- **Promotes relaxation**
- **Contributes to better sleep**
- **Source of Omega 3**

2 Active Ingredients

- Saffron - 30mg
- Omega 3 DHA (Algae oil) - 20.1mg
- Magnesium - 60mg
- Vitamin B6 - 1mg

3 Why?

For people needing calm and concentration. Also suitable for children from 4 years old.

4 Usage

How much: 2 gummies/day from 4 years, or **3** gummies/day from 6 years.
How: sublingual
When: ideally in the morning to easily integrate into routine
Duration: 1 month taking 3 gummies per day

5 Precaution

Not recommended for children under 4, pregnant and breastfeeding women. For people on antidepressants: seek medical advice.

Sugar-free Gluten-free Vegan



apple flavor

SAFRAN KIDS

THE WELLNESS RITUAL DEVELOPED FOR CHILDREN

Calm, apprenticeship & *concentration*



Format 30 powder sticks
30 doses

1 Benefits

- **Supports memory and learning**
- **Promotes concentration**
- **Soothes restlessness and helps you relax**
- **Reduces fatigue**
- **Supports immune defenses**

2 Active Ingredients

- Saffron - 30mg
- Bacopa Monnieri extract (Bacomind®) - 225mg (including bacosides - 33.75mg)
- Vitamin B2 (riboflavin) - 0.21mg (15% NRV*)
- Vitamin D3 (cholecalciferol) - 2.4µg (50% NRV*)

3 Why?

For people needing calm and concentration. Also suitable for children from 4 years old.

*Nutrient Referent Value.

4 Usage

How much: 1 powder stick per day.
How: to be diluted in a drink of your choice, yogurt, or fruit purée
When: ideally in the morning to easily integrate into routine
Duration: 1 month taking 1 powder stick per day

5 Precaution

Not recommended for children under 4, pregnant and breastfeeding women. For people on antidepressants: seek medical advice.

Sugar-free | Gluten-free | Vegan



cherry flavor

DREAM

DREAM GUMMIES TO PROMOTE NATURAL SLEEP

Easier sleep &
reduced jet lag


Format 20 gummies
10 doses


Format 60 gummies
30 doses

1 Benefits

- **Promotes relaxation**
- **Reduces nervous tension**
- **Helps reduce the time to fall asleep and find better sleep**
- **Helps reduce the effects of jet lag**

2 Active Ingredients

- Saffron - 30mg
- Somato™ - 38mg (tomato extract, 5% melatonin powder) containing melatonin: 1.9mg for 2 gummies and 0.95mg for 1 gummy

3 Why?

For people who have difficulty falling asleep quickly naturally and those affected by jet lag.

4 Usage

How much: 2 gummies before sleep.
For jet lag, take 1 gummy 1 gummy before bedtime on the day of travel, then continue for a few days while adapting to the new time zone.

How: sublingual

Duration: 1 month taking 2 gummies per day. *Note: Dream doesn't need to be taken as a cure. Effects are felt from the first dose.*

5 Precaution

Not recommended for people on antidepressants, pregnant and breastfeeding women, children and adolescents, people with inflammatory or autoimmune diseases, and those who must perform activities requiring sustained vigilance where drowsiness could pose a safety problem. It is recommended for people with epilepsy, asthma, mood, behavioral or personality disorders, or those on medication, to consult their doctor.

Sugar-free Gluten-free Vegan



raspberry - grenadine flavor

MAGNÉSIUM+

MENTAL AND MUSCULAR RELAXATION POWDER

Formula with 4 highly bioavailable *magnesium sources*



Format 165g
30 doses

1 Benefits

- **Helps calm the mind**
- **Reduces mental and physical fatigue**
- **Reduces stress and improves mood**
- **Relaxes body and muscles**

2 Active Ingredients

- Saffron - 30mg
- Aquamin Mg soluble - magnesium citrate - 100mg
- Magnesium bisglycinate - 80mg
- Magnesium glycerophosphate - 70mg
- Magnesium citrate anhydrous - 50mg
- Taurine - 300mg
- Vitamin B6 - 0.63mg

3 Why?

For the whole family, for managing stress, sleep, concentration, vitality, muscle comfort, and tension.

4 Usage

How much: Children from 6 years: **2** level teaspoon (3.6 g),
Adults: **3** level teaspoons (5.5 g)

How: orally, dilute in a large glass of water

When: every evening or when needing to relax

Duration: 1 month taking 3 level teaspoons per day

5 Precautions

Not recommended for pregnant and breastfeeding women. For people on antidepressants: seek medical advice.

Sugar-free | Gluten-free | Vegan



capsules

FOCUS

THE RITUAL TO BOOST COGNITIVE PERFORMANCE

Concentration &
mental clarity



Format 90 capsules
30 doses

1 Benefits

- **Improves concentration, sustained attention, memory, and learning**
- **Supports cognitive performance**
- **Helps maintain a calm state conducive to concentration**
- **Promotes mental clarity**

2 Active Ingredients

- Saffron - 30mg
- L-theanine (derived from green tea) - 200mg
- Bacopa Monnieri extract (Bacomind®) - 450mg (including 30% bacosides - 135mg)

3 Why?

For people facing an over-stimulating environment.

4 Usage

How much: 3 capsules per day.
How: in a single intake with a large glass of water.
When: preferably in the morning.
Duration: 1 month taking 3 capsules per day

5 Precaution

Not recommanded for pregnant and breastfeeding women. For people on antidepressants: seek medical advice.

Sugar-free Gluten-free Vegan



raspberry flavor

CHEVEUX

STRENGTH & GROWTH GUMMIES

The 1st hair gummies with a *patented active ingredient**



Format 60 gummies
30 doses

1 Benefits

- **Significantly reduces hair loss** (-34% after 1 month*)
- **Promotes growth and thickness**
- **Strengthens hair fiber**

2 Active Ingredients

- Saffron - 10mg
- AnaGain™ (sprouted pea seed extract) - 10mg
- Zinc - 5mg
- Selenium - 0.055mg
- Vitamin B8 - 0.050mg

3 Why?

Hair loss related to stress, lifestyle (fatigue, pollution...), nutritional deficiencies

*Clinical study on the effectiveness of AnaGain on 20 volunteers (men and women) with hair loss, aged between 22 and 63 years, for 3 months.

4 Usage

How much: 2 gummies/day
How: sublingual
When: any time of day
Duration: 1 month taking 2 gummies per day

5 Precautions

Not recommended for pregnant and breastfeeding women. For people on antidepressants: seek medical advice

Sugar-free | Gluten-free | Vegan



lime - mint flavor

COLLAGÈNE

THE FIRST MARINE COLLAGEN ENRICHED WITH SAFFRON

For skin, nails,
hair and joints
types I and II



Format 186g
30 doses

1 Benefits

- **Protects naturally present collagen**
- **Improves skin elasticity and reduces wrinkles and fine lines**
- **Strengthens nails and hair**
- **Reduces tendon and joint discomfort**

2 Active Ingredients

- Saffron - 30mg
- Hydrolyzed (2000 daltons) marine collagen type I and II - 500mg
- Biotin - 50µg
- Vitamin C - 80mg

3 Why?

- Skin aging (loss of 1% collagen per year from age 25)
- Lack of tone & skin elasticity
- Tendon and joint discomfort

4 Usage

How much: 1 measuring spoon of 6.2 g
How: orally
When: any time of day in any beverage/preparation
Duration: 1 month taking one measuring spoon per day

5 Precautions

Not recommended for pregnant and breastfeeding women. For people on antidepressants: seek medical advice.

Sugar-free

Gluten-free



for **deep action**

ÉCLAT

RADIANCE COMPLEXION & HYDRATION CAPSULES

To plump and improve
skin appearance



Format 60 capsules
30 doses

1 Benefits

- **Improves skin radiance and hydration**
- **Improves complexion uniformity**
- **Reduces signs of skin aging**
- **Protects skin against environmental stress**

2 Active Ingredients

- Saffron - 10mg
- Damasty® (Damascus rose extract) - 300mg
- Hyaluronic acid - 200mg
- Biotin - 0.050mg

3 Why?

Tightness, redness, accelerated aging, imperfections, poor healing, hyperpigmentation...

4 Usage

How much: 2 capsules per day
How: orally
When: any time of day
Duration: 1 month taking 2 capsules per day

5 Precautions

Not recommended for pregnant and breastfeeding women. For people on antidepressants: seek medical advice.

Sugar-free | Gluten-free | Vegan



red fruits flavor

CYCLE

DROPS FOR (PRE)MENSTRUAL COMFORT

Women's
health



Format 18ml
14 doses

1 Benefits

- **Helps reduce the intensity of abdominal pain**
- **Helps reduce irritability and improve mood**

2 Active Ingredients

- Saffron - 30mg
- Maritime Pine extract - 30mg
- Yarrow - 150mg
- Vitamin B6 - 0.35mg

3 Why?

For women suffering from (pre)menstrual discomfort: pain and cramps, bloating, mood swings, irritability.

4 Usage

How much: 2 full droppers per day diluted in a large glass of water

How: orally

When: 7 days before menstruation and 7 days during menstruation

Duration: 1 full cycle taking 2 droppers per day for 14 days

5 Precautions

Not recommended for adolescents under 12, pregnant and breastfeeding women.
For people on antidepressants: seek medical advice.

Sugar-free | Gluten-free | Vegan



without hormones & phytoestrogens

MÉNOPAUSE

CAPSULES FOR A COMPLETE TRANSITION SOLUTION

Towards a 100%
natural transition



Format 60 capsules
30 doses

1 Benefits

- **Promotes reduction of hot flashes**
- **Helps reduce irritability and nervous tension**
- **Helps regulate post-meal blood sugar balance**
- **Contributes to maintaining bone density**

2 Active Ingredients

- Saffron - 30mg
- Vitamin D3 - 5µg
- Réducose® (white mulberry leaf extract) - 200mg
- Ménobelle™ (bergamot, lemon balm leaf, and peony root powder extract) - 475mg

3 Why?

Discomforts during transition: hot flashes, irritability, stress, cravings.

4 Usage

How much: 2 capsules/day
How: orally
When: ideally in the morning
Duration: 1 month taking 2 capsules per day

5 Precautions

Not recommended for pregnant and breastfeeding women, people on anti-diabetic treatment.
For people on antidepressants: seek medical advice.

Sugar-free Gluten-free Vegan



hibiscus flavor

DIGESTION

PREBIOTIC POWDER WITH SAFFRON

Gut-brain axis for
intestinal comfort



Format 169.5g
30 doses

1 Benefits

- **Contributes to proper gut-brain axis function**
- **Contributes to improved intestinal transit and good gastrointestinal system health**
- **Facilitates body's elimination functions**

2 Active Ingredients

- Saffron - 30mg
- Acacia gum fiber - 4018mg
- Hibiscus - 300mg
- Chios Mastic- 1000mg

3 Why?

People wishing to improve their intestinal transit and overall well-being.

4 Usage

How much: 1 measuring spoon of 5.65g
How: orally
When: ideally in the morning, in any beverage/preparation
Duration: 1 month taking 1 measuring spoon per day

5 Precautions

Not recommended for pregnant and breastfeeding women.
For people on antidepressants: seek medical advice.

Sugar-free | Gluten-free | Vegan



harvested on the Afghan plateaus

SAFRAN

THE RED GOLD BY NAALI

Super Negin Saffron
100% red

tested and certified Extra Class Category, ISO 3632



Format 1g

1 Benefits

- **Promotes relaxation**
- **Helps improve mood**
- **Helps improve sleep**
- **Helps improve libido**
- **Helps reduce irritability**
- **Helps reduce agitation**

2 Active Ingredients

Active molecules:
- Safranal - 300mg to 350mg
- Crocin - 1.5mg to 3.5mg

3 Why?

- Improve stress management
- Improve daily mood
- Improve sleep quality

4 Usage

Quantity: the vial contains 1g of saffron

How much and how: only a few stigmas to enhance your dishes and infusions

Infusion time: 15 to 30 minutes
Water temperature: 0 to 80-90°C max

5 Precautions

Not recommended for pregnant and breastfeeding women.
For people on antidepressants: seek medical advice.

A massive *media* presence

+453 million
cumulative views*

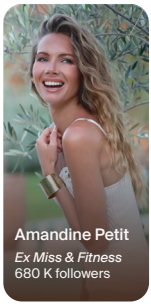


*on social media Naali from 01/01/25 to 31/12/25

A panel of
Health, Sport and Lifestyle
influencers who *trust us* like...













Participation in **high-audience** *television programs*

12 M cumulative views for the QVEMA show
+700 K cumulative views for the Clique show

Billboard **campaigns**, windows decals, screens, TV spots to promote *Safranotherapy®*







Forbes · Europe 1 · ELLE · TF1 · marie france · Femme actuelle

Naali Academy
supports you!

Find all our product training in video format.

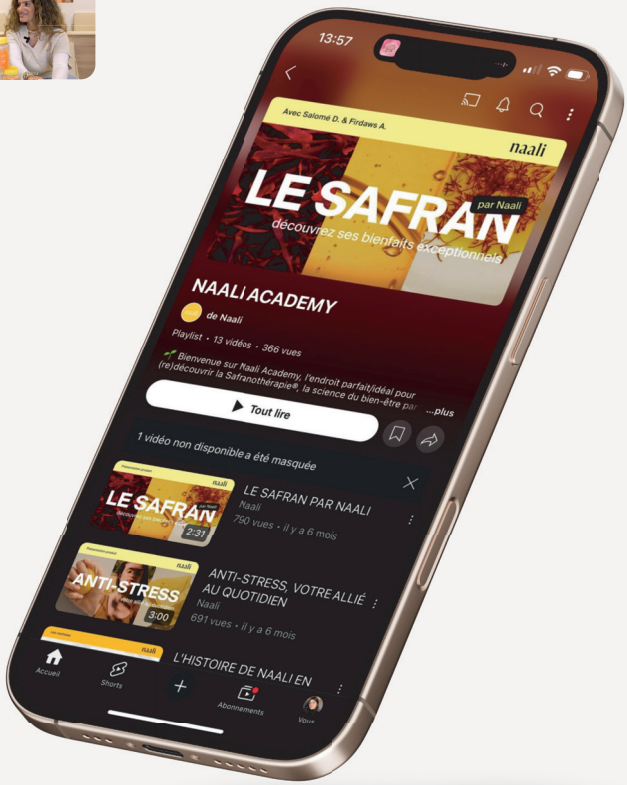
product presentations | saffron expertise | behind the scenes | testimonials

YouTube





Created for you,
health professionals.



Discover here!

naali

Your commercial representative:

Name: .....

Tel: .....

Email: .....

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