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October 2026
Confidential. Prepared for Genesys Global leadership.

PROPOSAL FOR GENESYS GLOBAL

Genesys Command Centre

An AI powered integrated management platform connecting leadership with projects, operational teams, finance and HR.

Prepared by Elite Plus

powered by Cortex

See it working

A live concept demo is ready. It runs on fictional sample data and shows every module in this proposal, in English and Arabic, in white and black themes, with a guided tour.

poweredbycortex.ae/genesys

Scan to open the demo

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Executive summary

Genesys Global runs development and construction projects across the UAE, India, Gabon and DR Congo, with group businesses in Luxe, SupplyX and Construction. Project data today lives in separate Excel files and separate sites. Leadership has no single, live view of the portfolio, and decisions, contracts and letters are tracked by hand.

We propose the Genesys Command Centre: one database for every project, with an AI layer on top that reports, predicts delays, analyses cost and follows up on every leadership decision.

Today	With the Command Centre
Project data spread across many Excel files and sites	One database for all projects in all countries
Weekly reports compiled by hand	Live dashboards and automatic performance reports
Delays found when they happen	Delays predicted weeks ahead, with the reasons
Cost overruns found at month end	Earned value and forecast at completion, flagged early
Decisions followed up by email and calls	Every decision has an owner, a deadline and a status
Letters read and routed manually	Every letter summarised by AI with a suggested action

What we heard

Item	Detail
Brief	An integrated smart management platform for the company
Core need	A database that links all projects across all sites
Current tools	Excel, maintained separately per project and site
Footprint	UAE, India, Gabon, DR Congo (company website)
Scale	30+ projects, 4.5M+ sq ft delivered, USD 2.5Bn+ AUM (company website)

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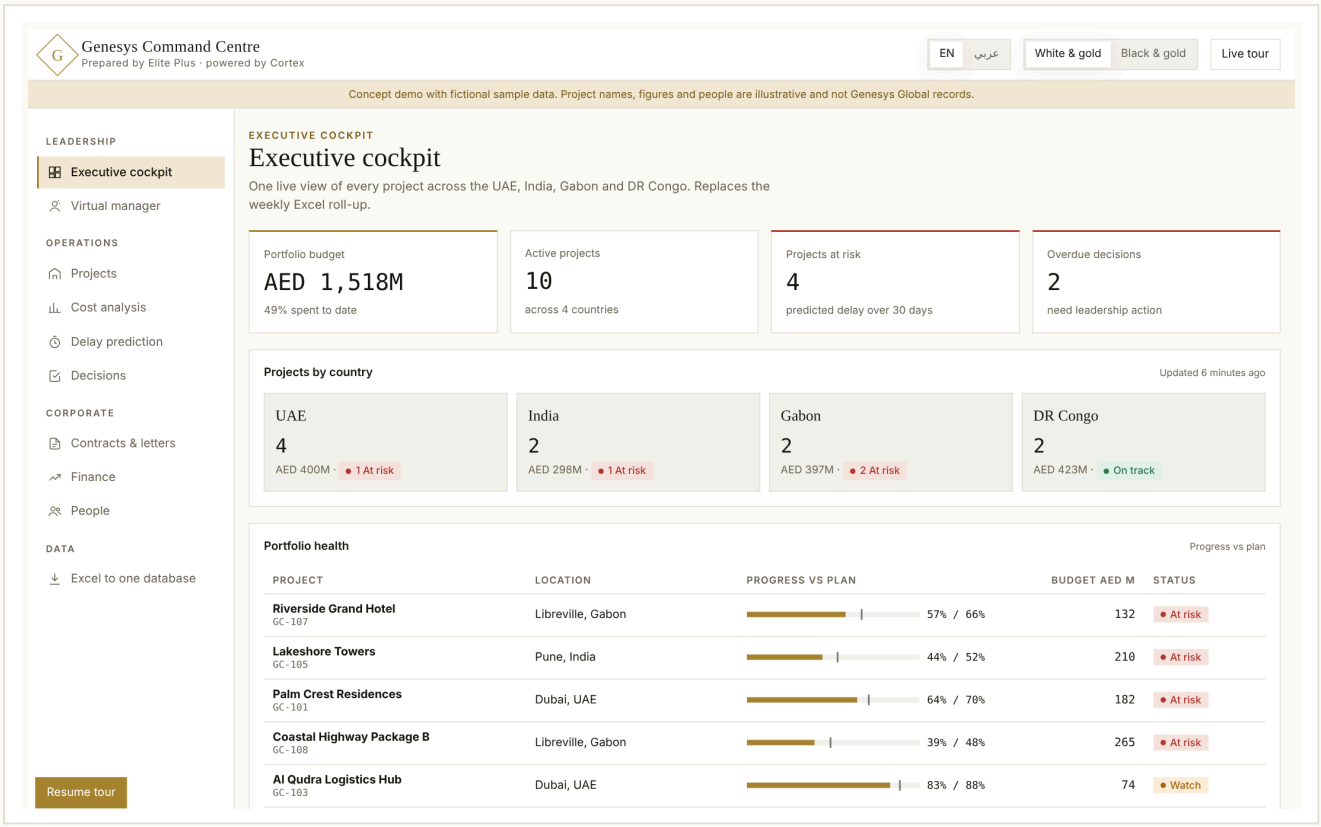
The platform: ten modules

Module	What it does	Who uses it
Executive cockpit	Live portfolio view: budget, progress, risk, overdue decisions, by country	CEO, CCO, COO
Virtual manager	AI assistant for leadership. Answers questions from live data with sources, sends a nightly brief	Leadership
Projects register	Every project in one register with milestones, progress against plan and full file	Heads of Projects, PMs
Cost analysis	Budget, spend, earned value, CPI and forecast at completion per project	Finance, Commercial
Delay prediction	Risk score and predicted days of delay from schedule, procurement, approvals, labour and weather signals	COO, Heads of Projects
Decisions tracker	Leadership decisions with owner, deadline, status and project link	Leadership, all heads
Contracts & correspondence	Contracts register with variations and retention; AI summary of every letter	Commercial, Legal
Finance	Cash flow, payables, receivables and retention across entities in AED	CFO, Finance
People	Headcount and utilisation per country, linked to project delay risk	HR & Ops Excellence
Excel to one database	Imports existing Excel files, maps columns with AI and merges them	Data, all teams

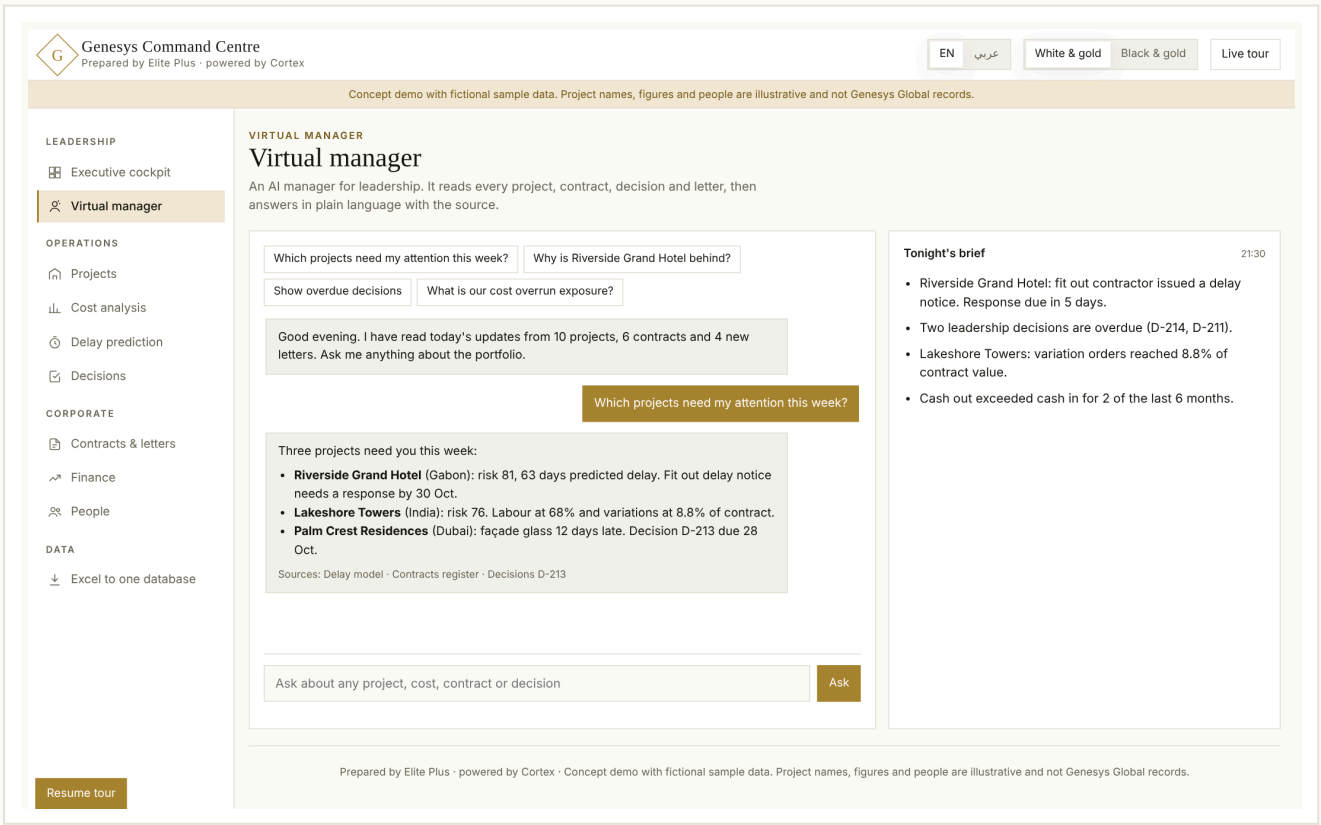
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Screens from the demo

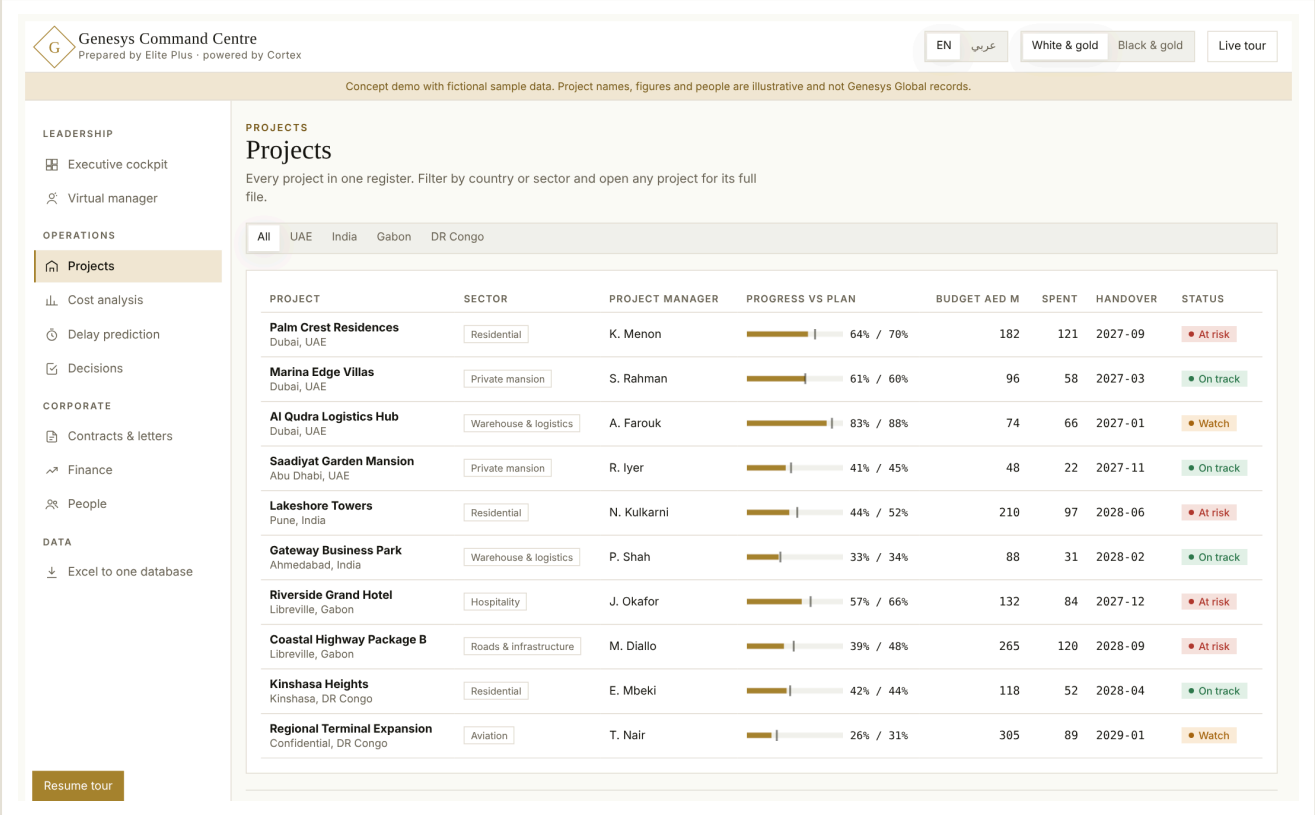
Executive cockpit



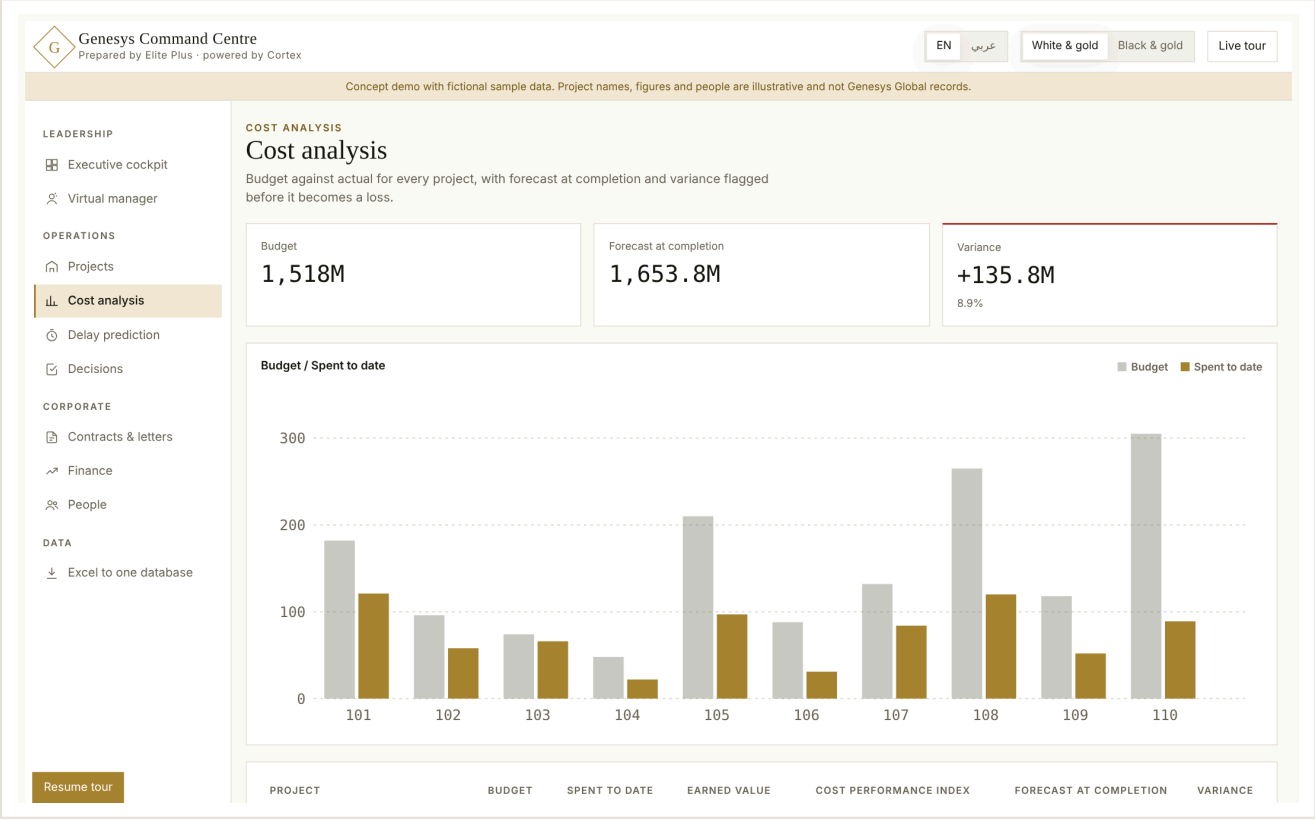
Virtual manager



Projects register

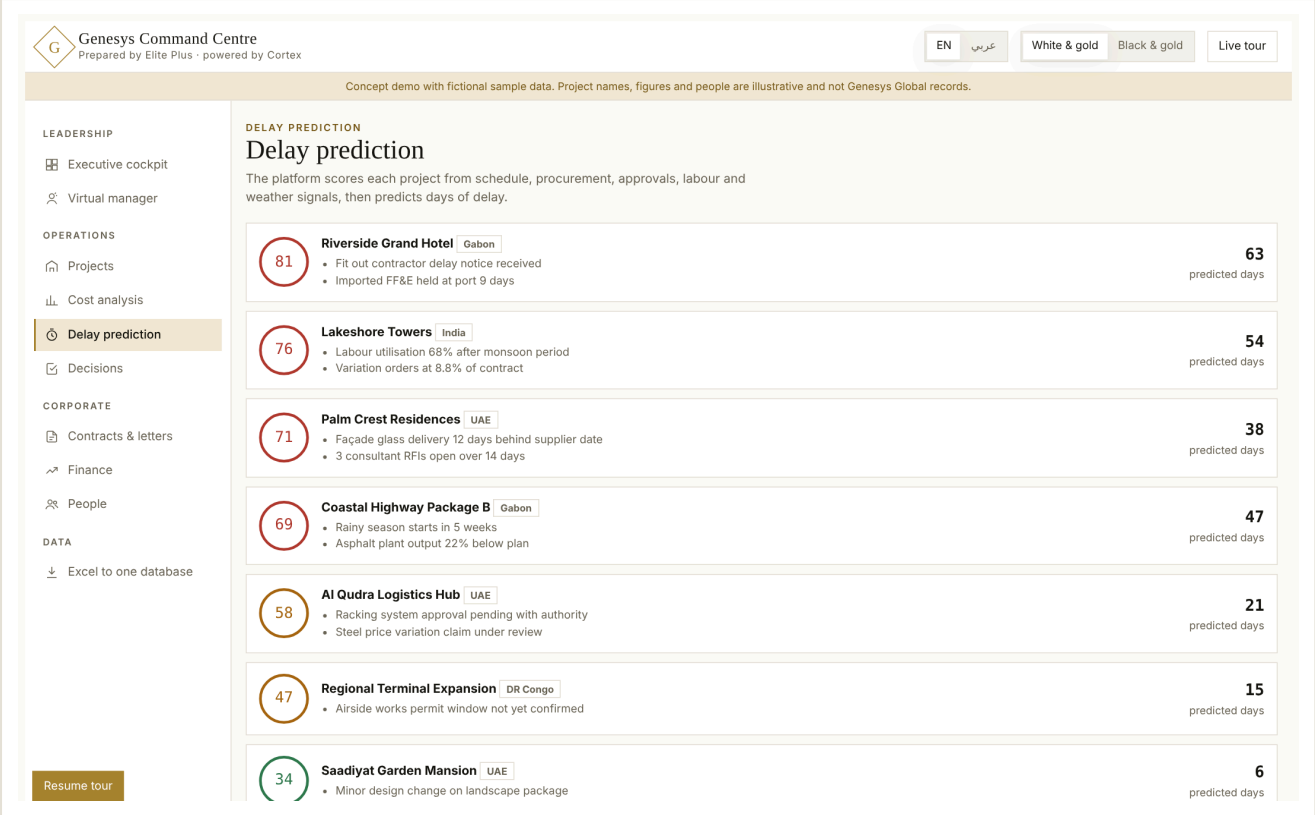


Cost analysis

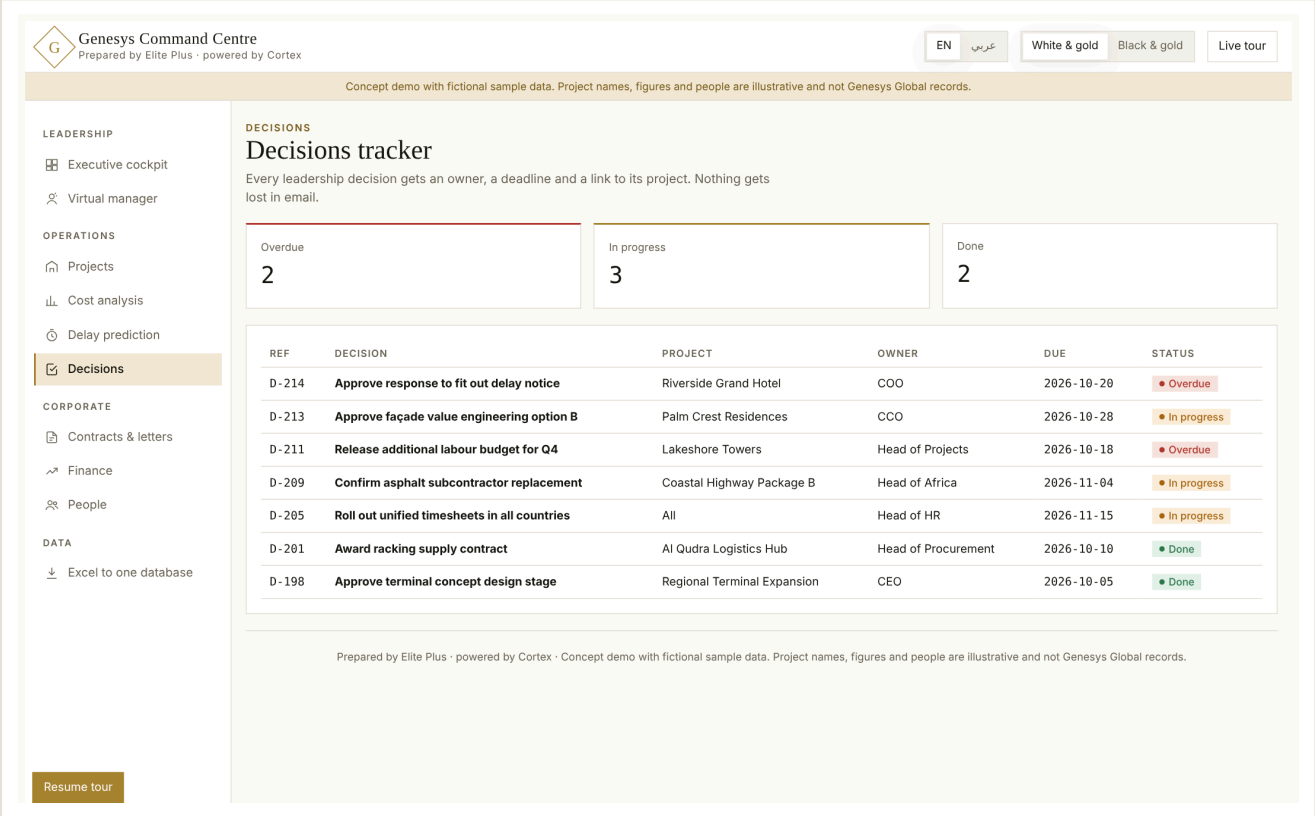


Concept demo. All figures, project names and people shown are fictional sample data.

Delay prediction

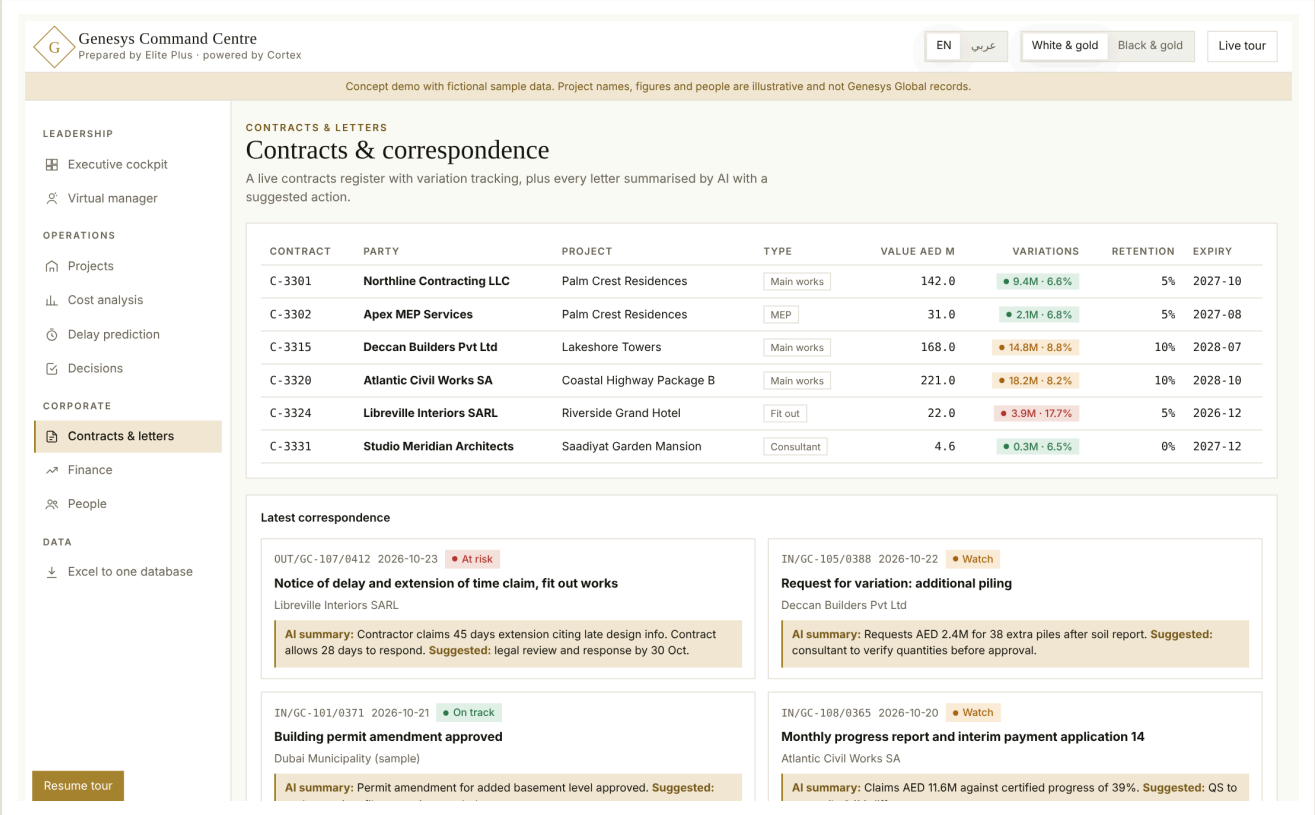


Decisions tracker

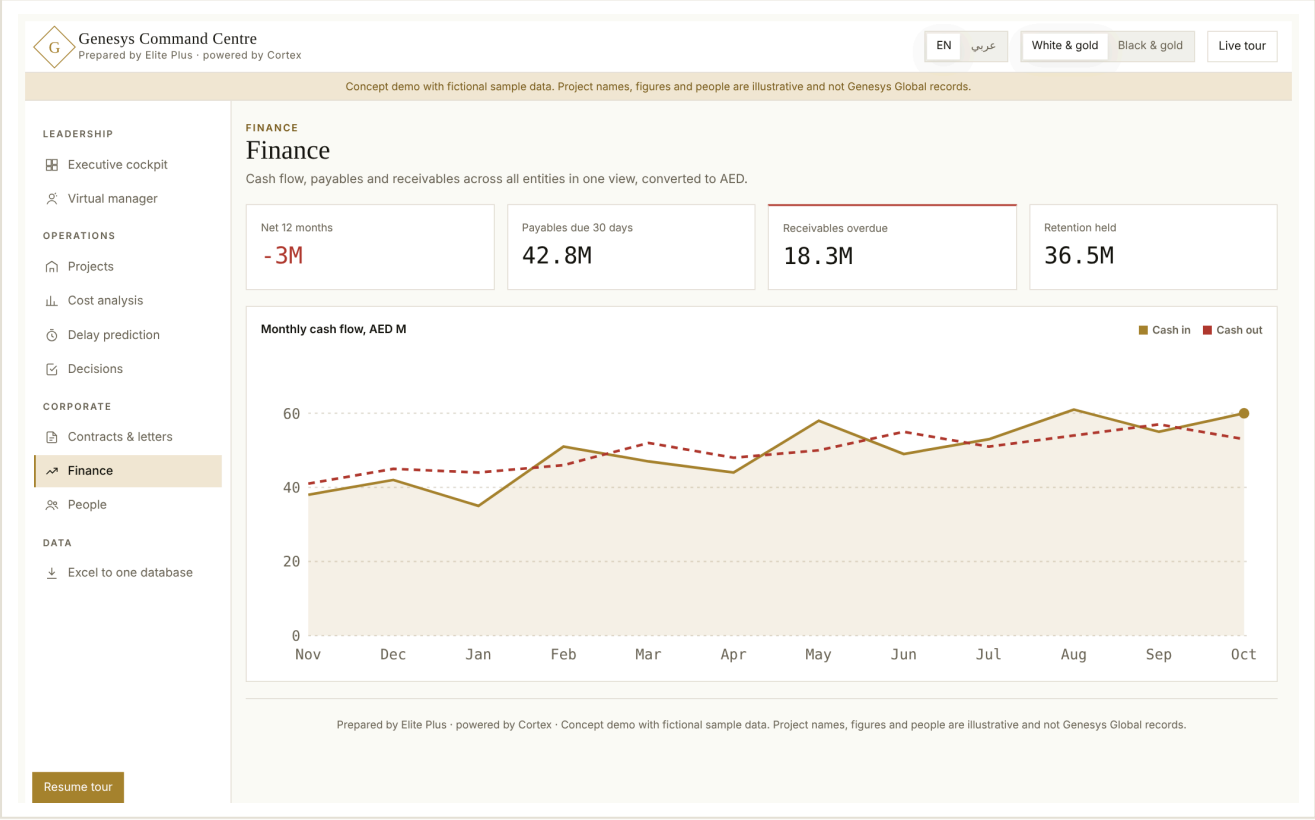


Concept demo. All figures, project names and people shown are fictional sample data.

Contracts & correspondence

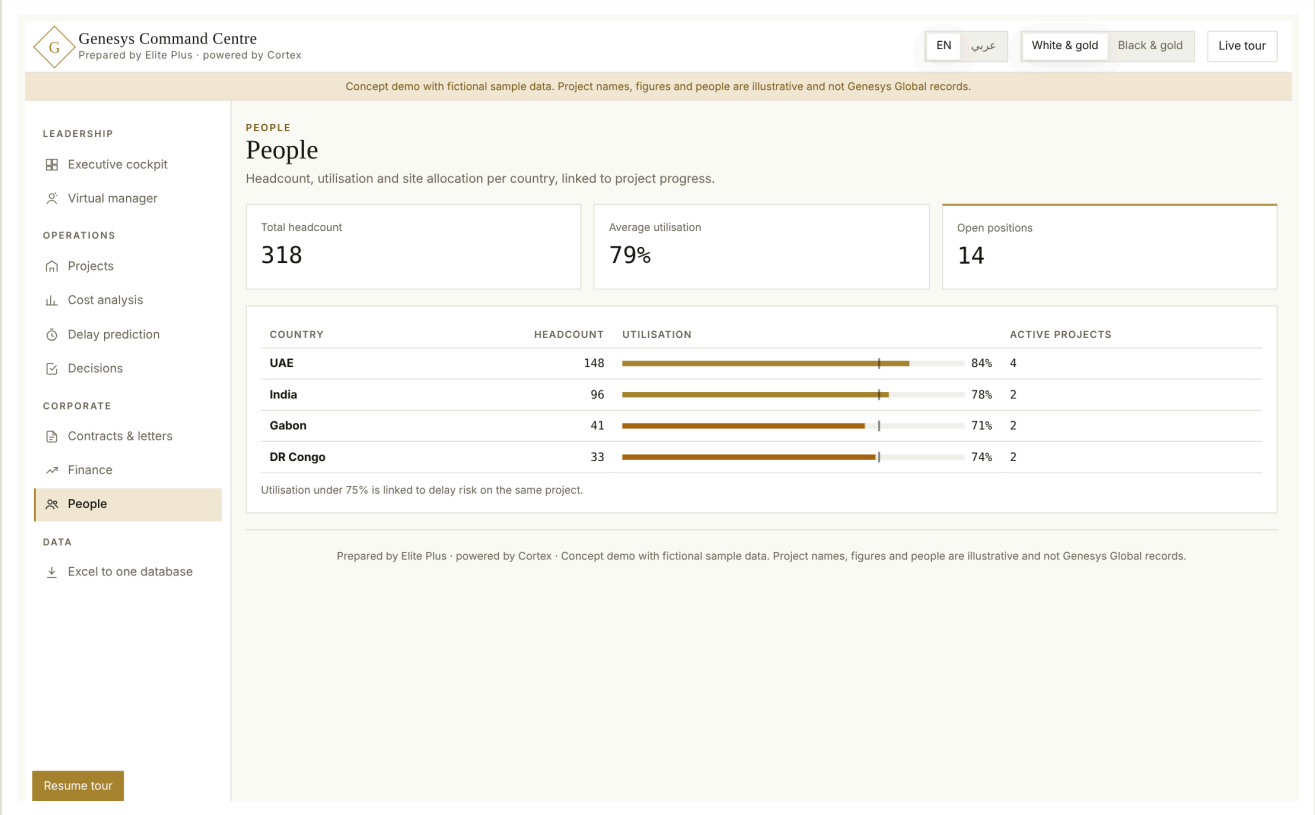


Finance

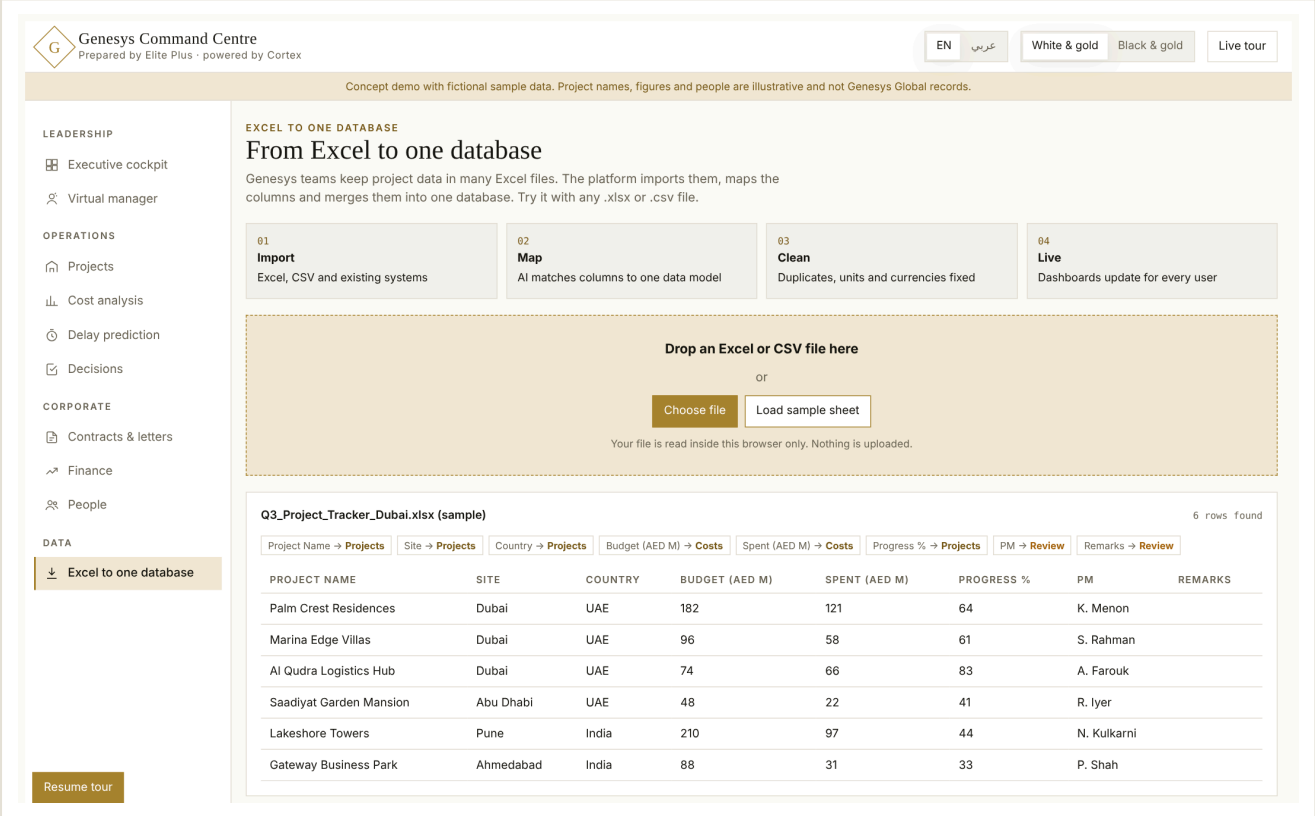


Concept demo. All figures, project names and people shown are fictional sample data.

People



Excel to one database



Concept demo. All figures, project names and people shown are fictional sample data.

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How it works

1. Sources

Excel trackers, accounting system, HR and timesheets, contracts, email and letters

2. One database

A single data model for projects, costs, contracts, decisions and people, cleaned and in AED

3. AI layer

Delay prediction, cost forecasting, letter summaries, virtual manager answering in English and Arabic

4. Users

Leadership cockpit, project teams, finance, HR, on web and mobile, with role based access

Security and data

Hosting	UAE hosted cloud, to be confirmed with Genesys IT
Data protection	Designed for the UAE Personal Data Protection Law (PDPL)
Access	Role based: leadership, project, finance and HR views
Ownership	All data stays the property of Genesys Global

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Delivery plan

Phase	Scope	Output
1. Discovery	Workshops with leadership and project heads; audit of Excel files and systems	Data map and confirmed scope
2. One database	Data model, Excel import and cleaning, first projects loaded	Single source of truth
3. Cockpit and projects	Executive cockpit, projects register, milestones	Live portfolio view
4. Cost and delay	Cost analysis, earned value, delay prediction model	Early warnings
5. Decisions and contracts	Decisions tracker, contracts register, AI letter summaries	Follow up control
6. Finance and people	Finance and HR connections, utilisation	Full company view
7. Virtual manager	AI assistant and nightly brief for leadership	AI management layer
8. Training and rollout	Training in English and Arabic, handover, support	Teams using it daily

Timeline: market benchmark for a mid level custom ERP is 6 to 10 months (Perfectiongeeks, 2026). Exact phase durations are confirmed after Discovery.

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Next steps

#	Next steps
1	Walk through the live demo with Genesys leadership
2	Two hour discovery workshop and a sample of current Excel trackers
3	Confirmed scope, timeline and commercial proposal within one week of the workshop
4	Kick off Phase 1

Sources

1. Perfectiongeeks, ERP Software Development Cost in 2026: mid level custom ERP 6 to 10 months
2. Genesys Global website (genesysglobal.com): footprint, sectors and portfolio figures

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